



Center for Aging Services Technologies

CAST Sponsorship Opportunities

The Center for Aging Services Technologies (CAST) is leading the national charge to develop and deploy emerging technologies that can improve the aging experience in America. Established in 2003, CAST has become a national coalition of more than 400 technology companies, aging services organizations, research universities and government representatives. Sponsors play a critical role in driving the direction of programs and policies. The benefits of becoming a CAST Sponsor are detailed below.

Contact: Majd Alwan, Director
Phone: (202) 508-9463
Email: malwan@agingtech.org

Company & Association Sponsorship

Platinum Level \$100,000

- Benefits provided for 3 years
- Prominent recognition as a CAST Platinum sponsor including:
 - Listing on CAST materials and letterhead
 - Recognition at AAHSA's Annual and Future of Aging Services Conferences
 - Logo identifying the company as a CAST Platinum sponsor
 - Links from the CAST homepage.
- A representative from your organization to participate on the governing body of CAST, the CAST Commission, providing a leadership role in defining CAST strategies and objectives.
- The ability to help set and drive CAST legislative agenda.
- Opportunities for your company representatives to participate in CAST Commission Committees and Task Groups.
- Opportunities to arrange visits for your company personnel to sites where technology is being used or tested.
- The ability to schedule onsite CAST presentations to company personnel on the aging services field and related business opportunities.
- Assistance in finding partners to participate in trials and pilots of new products and services.
- Opportunities to network with the leaders in the field of technology and healthcare.
- Access to CAST research and white papers.
- Unlimited subscriptions to our monthly member e-newsletter.
- Invitations to CAST member meetings and receptions at AAHSA conferences.
- Access to the Member area of our website where you will find additional resources and meeting notes from the CAST Member and Commission meetings.
- Five complimentary registrations to the AAHSA Annual Conference and Future of Aging Services Conference.



Center for Aging Services Technologies

Gold Level \$50,000

- Benefits provided for 2 years
- Recognition as a CAST Gold Sponsor including:
 - Listing on CAST website and CAST materials
 - Recognition at AAHSA's Annual and Future of Aging Services Conferences
 - Logo identifying the company as CAST Gold sponsor
- A representative from your organization to participate on the governing body of CAST, the CAST Commission, providing a leadership role in defining CAST strategies and objectives.
- The ability to help set and drive CAST legislative agenda.
- Opportunities for your company representatives to participate in CAST Commission Committees and Task Groups.
- Opportunities to arrange visits for your company personnel to sites where technology is being used or tested.
- The ability to schedule onsite CAST presentations to company personnel on the aging services field and related business opportunities.
- Assistance in finding partners to participate in trials and pilots of new products and services.
- Opportunities to network with the leaders in the field of technology and healthcare.
- Access to CAST research and white papers.
- Unlimited subscriptions to our monthly member e-newsletter.
- Invitations to CAST member meetings and receptions at AAHSA conferences.
- Access to the Member area of our website where you will find additional resources and meeting notes from the CAST Member and Commission meetings.
- Three complimentary registrations to the AAHSA Annual Conference and Future of Aging Services Conference.

Silver Level \$25,000

- Benefits provided for 1 year
- Recognition as a CAST Silver Sponsor including:
 - Listing on CAST website and CAST materials
 - Recognition at AAHSA's Annual and Future of Aging Services Conferences
 - Logo identifying the company as a CAST Silver sponsor
- A representative from your organization to participate on the governing body of CAST, the CAST Commission, providing a leadership role in defining CAST strategies and objectives.
- The ability to help set and drive CAST legislative agenda.
- Opportunities for your company representatives to participate in CAST Commission Committees and Task Groups.
- Opportunities to arrange visits for your company personnel to sites where technology is being used or tested.
- The ability to schedule onsite CAST presentations to company personnel on the aging services field and related business opportunities.
- Assistance in finding partners to participate in trials and pilots of new products and services.
- Opportunities to network with the leaders in the field of technology and healthcare.
- Access to CAST research and white papers.



Center for Aging Services Technologies

- Unlimited subscriptions to our monthly member e-newsletter.
- Invitations to CAST member meetings and receptions at AAHSA conferences.
- Access to the Member area of our website where you will find additional resources and meeting notes from the CAST Member and Commission meetings.
- Complimentary registration to one AAHSA Annual Conference and Future of Aging Services Conference.

AAHSA Service Provider Sponsorship

Platinum Level \$50,000

- Benefits provided for 3 years
- Prominent recognition as a CAST Platinum sponsor including:
 - Listing on CAST materials and letterhead
 - Recognition at AAHSA's Annual and Future of Aging Services Conferences
 - Logo identifying the company as a CAST Platinum sponsor
 - Links from the CAST homepage
- A representative from your organization to participate on the governing body of CAST, the CAST Commission, providing a leadership role in defining CAST strategies and objectives.
- The ability to help set and drive CAST legislative agenda.
- Opportunities for your company representatives to participate in CAST Commission Committees and Task Groups.
- Opportunities to arrange visits for your company personnel to sites where technology is being used or tested.
- The ability to schedule onsite CAST presentations to company personnel on the aging services field and related business opportunities.
- Assistance in finding partners to participate in trials and pilots of new products and services.
- Opportunities to network with the leaders in the field of technology and healthcare.
- Access to CAST research and white papers.
- Unlimited subscriptions to our monthly member e-newsletter.
- Invitations to CAST member meetings and receptions at AAHSA conferences.
- Access to the Member area of our website where you will find additional resources and meeting notes from the CAST Member and Commission meetings.

Gold Level \$25,000

- Benefits provided for 2 years
- Recognition as a CAST Gold Sponsor including:
 - Listing on CAST website and CAST materials
 - Recognition at AAHSA's Annual and Future of Aging Services Conferences
 - Logo identifying the company as CAST Gold sponsor
- A representative from your organization to participate on the governing body of CAST, the CAST Commission, providing a leadership role in defining CAST strategies and objectives.
- The ability to help set and drive CAST legislative agenda.



Center for Aging Services Technologies

- Opportunities for your company representatives to participate in CAST Commission Committees and Task Groups.
- Opportunities to arrange visits for your company personnel to sites where technology is being used or tested.
- The ability to schedule onsite CAST presentations to company personnel on the aging services field and related business opportunities.
- Assistance in finding partners to participate in trials and pilots of new products and services.
- Opportunities to network with the leaders in the field of technology and healthcare.
- Access to CAST research and white papers.
- Unlimited subscriptions to our monthly member e-newsletter.
- Invitations to CAST member meetings and receptions at AAHSA conferences.
- Access to the Member area of our website where you will find additional resources and meeting notes from the CAST Member and Commission meetings.

Silver Level \$10,000

- Benefits provided for 1 year
- Recognition as a CAST Silver Sponsor including:
 - Listing on CAST website and CAST materials
 - Recognition at AAHSA's Annual and Future of Aging Services Conferences
 - Logo identifying the company as a CAST Silver sponsor
- A representative from your organization to participate on the governing body of CAST, the CAST Commission, providing a leadership role in defining CAST strategies and objectives.
- The ability to help set and drive CAST legislative agenda.
- Opportunities for your company representatives to participate in CAST Commission Committees and Task Groups.
- Opportunities to arrange visits for your company personnel to sites where technology is being used or tested.
- The ability to schedule onsite CAST presentations to company personnel on the aging services field and related business opportunities.
- Assistance in finding partners to participate in trials and pilots of new products and services.
- Opportunities to network with the leaders in the field of technology and healthcare.
- Access to CAST research and white papers.
- Unlimited subscriptions to our monthly member e-newsletter.
- Invitations to CAST member meetings and receptions at AAHSA conferences.
- Access to the Member area of our website where you will find additional resources and meeting notes from the CAST Member and Commission meetings.